



## 2008 / 2009 Sponsorship Proposal



Our Mission is to become a leading Australian Cricket Club and a force within the South Australian Cricket Association by setting new levels of professionalism in all aspects of the game on and off the field.

[www.ttgdcc.org.au](http://www.ttgdcc.org.au)



A Grade Premiers 95/96  
 West End Cup 2002  
 Shell Shield 2001/02  
 West End Cup 2003  
 Shell Shield 2002/03

Founded in 1854, the Tea Tree Gully District Cricket Club has been involved at the highest level of South Australian cricket for over 20 years. The TTGDCC has four senior and four junior teams in the South Australian Cricket Association grade competition. We also field teams in the SACA XXXX Gold Cup, XXXX Gold Twenty20 competition, BankSA U/17 Shield, Ray Sutton U/13 Shield competitions, Women's B Grade, Youth Cup and an Under 13 Girls team in the Scorpion Shield. . We also have two Under13 teams in the North Eastern Junior Cricket Association We also run the Primary School competition in the City of Tea Tree Gully, conduct "Have-A-Go cricket clinics, "Kanga" cricket and holiday coaching clinics involving a total of 550 children

The Tea Tree Gully District Cricket Club prides itself on success and holds itself as one of the breeding grounds of elite cricketers at national and international levels, Tea Tree Gully players such as Peter McIntyre has represented Australia at Test Cricket, Gary Chillingworth, Kelby Pickering, Martin Faull, Matthew Kelton, Damian Reeves, Ashley Hammond, Brad Wigney, Gary Wright Bob Zadow and Ben Cameron have all represented South Australia. Commonwealth Bank Centre of Excellence (formerly Cricket Academy) scholars including Stuart Law, Damian Martyn and Darren Berry have chosen to play with the club. Currently Ben Cameron, Jake Haberfield and Jason Donnelly are in the current West End Redbacks squad.

The TTGDCC plays its matches on the picturesque Pertaringa Oval, Steventon Drive, Banksia Park. The club boundaries encompass the Golden Grove development, Wynn Vale, Banksia Park, Redwood Park, Fairview Park, Modbury, Modbury North, Modbury Heights, St Agnes, Salisbury Heights, Houghton and Tea Tree Gully.

TTGDCC has a range of sponsorship packages to offer a cricket loving enterprise seeking a partnership with a prominent north eastern suburb based non-profit sporting body.

Sponsorship of the TTGDCC carries the following advantages:-

- Reputation for success and excellence;
- Club membership base of over 360 individuals
- Extensive past players & professional network.
- Promotion on our website – recently voted Australia's best club cricket website

Please find attached a brief proposal outlining the tiered sponsorship packages available, starting from as low as \$250 and ranging up to the TTGDCC's major sponsor for \$5000



The 1995-96 SACA A Grade Premiership team

[www.ttgdcc.org.au](http://www.ttgdcc.org.au)





### **Silver Package- \$1500**

This package is designed to provide local businesses with a means to advertise in a cost effective manner.

Components of this package are.

- Naming rights to the 2 x Twenty20 Games Tea Tree Gully play in January/February
- Weekly award named in honor of one of the silver sponsors of the club
- Invitation for your company representative to attend at the club to present an award at the club's end of season presentation evening
- Your company logo displayed on the club website and club training shirts
- A link between your corporate website and [www.ttgdcc.org.au](http://www.ttgdcc.org.au)
- 10 (one day) passes to Adelaide Oval Pura Cup Games
- Club Shirt, tie and "Bulls" cap



**Practice at Pertaringa Oval**

### **Bronze Package- \$750**

This package is designed to provide local businesses with an opportunity to establish a link with the TTGDCC.

Components of this package are.

- Free space available at the Club house for promotional material and displays if required
- Your company logo displayed on club training shirts
- A link between your corporate website and [www.ttgdcc.org.au](http://www.ttgdcc.org.au)
- 10 (one day) passes to Adelaide Oval Pura Cup Games

### **Signage Sponsor - \$1500**

This package is designed to provide local businesses with an opportunity to establish a link with the TTGDCC.

Components of this package are.

- Your company logo displayed on the clubs boundary fence for a period of 12 months. This includes the football season where TTGFC club play home matches.
- Your company logo displayed on club's website
- A link between your corporate website and [www.ttgdcc.org.au](http://www.ttgdcc.org.au)
- 10 (one day) passes to Adelaide Oval Pura Cup Games

### **Vice Presidents' Club.- \$150 Donation**

For small business owners or any other interested persons. This donation will be acknowledged with the donors' name printed on the Vice Presidents Club Board and displayed in the Clubrooms, acknowledgement in the Annual Report and newsletters, an invitation to a SACA Luncheon at the Adelaide Oval and entry tickets to the "Redbacks" matches at the Oval..

### **Player's Sponsorship**

For players that arrange for a small business owner or other interested persons to pay the subscriptions for a player. The player will receive one half of the donation towards his/her subscriptions and the small business owner or other interested person will become a member of the Vice Presidents Club with the benefits outlined above and also receive a framed certificate to display in their business premises acknowledging their support

### **Other Opportunities**

The TTGDCC would also welcome the opportunity to discuss with potential sponsors the provision of various other non-financial means to establish a relationship that is mutually beneficial to both parties, such as:-

- Individual player sponsorship
- Sponsorship of our junior boys programs
- Sponsorship of our Girls Scorpion Shield team
- Provision of goods/services to assist the TTGDCC playing group in terms of equipment, resources, etc.
- Provision of goods/services for various TTGDCC capital projects such as practice facilities.
- And many more



**Tea Tree Gully's Redback squad member Ben Cameron**

**For any enquires on any of the Sponsorship packages or Vice Presidents Club contact:**

**Hon Dorothy Kotz  
Sponsorship Manager  
8284 4260  
0419 837 290  
dkotz@chariot.net.au**

**[www.ttgdcc.org.au](http://www.ttgdcc.org.au)**

## Past Players that have played First Class and Test Cricket

Peter McIntyre – South Australia & Australia  
Martin Faull – South Australia  
Stuart Law – South Australia , Queensland & Australia  
Damien Martyn – Western Australia & Australia  
Gus Logie – West Indies  
B.S.Chandrasekhar – India  
Bob Zadow – South Australia  
Darren Berry – Victoria & South Australia  
Kelby Pickering – South Australia  
Damien Reeves – South Australia  
Ashley Hammond – South Australia  
Brad Wigney – South Australia  
Clint Auty – Western Australia  
Matthew Kelton - South Australia  
Brett Williams - South Australia  
Garry Chillingworth - South Australia  
Gary Wright - South Australia  
Ben Cameron - South Australia

### Club Premierships

A Grade 1995/96

West End Cup 2002  
West End Cup 2003

Shell Shield 1994/95  
Shell Shield 2001/02  
Shell Shield 2002/03

Ray Sutton Shield 1984/85  
Ray Sutton Shield 1985/86  
Ray Sutton Shield 1993/94  
Ray Sutton Shield 1999/2000  
Ray Sutton Shield 2000/01

Under 16 Red 1987/88  
Under 16 Red 1993/94  
Under 16 Red 1997/98  
Under 16 Red 1998/99  
Under 16 Red 2000/01  
Under 16 Red 2001/02

Under 16 White 1988/89  
Under 16 White 1993/94  
Under 16 White 2001/02

Under 14 Red 1994/95  
Under 14 Red 1995/96